



SuperDraft Affiliate Compensation Plan

SuperDraft PRO users who wish to register as an Affiliate for SuperDraft can do as a SuperDraft Coach through SuperDraft PRO. The price to operate as a SuperDraft Coach is a flat rate of \$40 per year. All Coaches (Affiliates) receive a personal website, sales training aids, digital collateral, and a dashboard to track their progress. Our goal is to have the highest customer to affiliate ratio in direct sales.

There are three areas of compensation based on the Coach’s activity and their personal “Street Team” that they have enrolled into the SuperDraft opportunity. These areas are:

1. Direct Commissions
2. The League Bonus Pools
3. Global Bonus Pools

Direct Commissions are monies paid to the Coach upon a successful purchase of a Player Plan by a user the Coach brings to the product. The commission for this transaction is 10% and is paid each month that the Player pays their monthly subscription. There are 3 paid Player Plans available and 1 Free Plan. They, and the Direct Commission for each, are:

	Player Plan	Price	Direct Commission
·	Free & Fun	\$0/month	\$0
·	Basic Plan	\$19.95/month	\$1.95
·	Premium Plan	\$50/month	\$5.00
·	Elite Plan	\$100/month	\$10.00

A Coach earns Direct Commissions every month that their customers pay their monthly Player Plan subscription amount.

The League Bonus Pool is a 3X10 dynamically compressed matrix for Coaches to earn commissions on the sales made by the Coaches in their matrix. As a matrix, there is a limit to the number of Coaches enrolled immediately below you (3) and there is a limit in the number of levels (“Tiers”) that a Coach can earn compensation on (10). The percentage of commissions Coaches are eligible to receive is based on meeting certain minimum levels of productivity by the Coaches you have signed up and their Players. Commission is set at 2% per tier. See the table below.



3X10 Matrix

Tier	%	Max # of Coaches
1	2%	3
2	2%	9
3	2%	27
4	2%	81
5	2%	243
6	2%	729
7	2%	2,187
8	2%	6,561
9	2%	16,983
10	2%	59,049
Total		88,572

In order to earn League Bonuses, a Coach must meet team building and Qualifying Volume (QV) requirements.

Team building refers to the enrollment of other Coaches who are “**Active**”. An **Active Coach** is a Coach who has generated at least \$20 QV through sales to customers. An **Active Player** is a customer who has purchased at least \$20 QV.

QV is generated by sales of Player Plans and other SuperDraft products to customers. When a Coach sells a Player Plan or other product to a customer, the Coach receives the QV associated with the customer purchase.

Note: A customer is a Player who is not also enrolled as a Coach. Currently, the Basic Plan generates \$19.95 QV, the Premium Plan generates \$50 QV, and the Elite Plan generates \$100 QV. The requirements to earn on each Tier are listed below.

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Tier 1 Matrix Earnings –

- Be Active as a Coach with \$20 QV during the month

- **Tier 1 & Tier 2 Matrix Earnings –**
 - Personally generate at least \$50 QV during the month; and
 - Have at least 1 personally enrolled Coach who is Active during the month

- **Tier 1 - 4 Matrix Earnings –**
 - Personally generate at least \$50 QV during the month; and
 - Have at least 2 personally enrolled Coaches each of whom is Active during the month

- **Tier 1 - 6 Matrix Earnings –**
 - Personally generate at least \$75 QV during the month; and
 - Have at least 3 personally enrolled Coaches each of whom has generated at least \$50 QV during the month

- **Tier 1 - 8 Matrix Earnings –**
 - Personally generate at least \$75 QV during the month; and
 - Have at least 4 personally enrolled Coaches each of whom has generated at least \$50 QV during the month

- **Tier 1 - 9 Matrix Earnings –**
 - Personally generate a minimum of \$100 QV during the month; and
 - Have at least 5 personally enrolled Coaches each of whom has generated at least \$100 QV during the month QV to a customer

- **Tier 1 - 10 Matrix Earnings –**
 - Personally generate a minimum of \$100 QV during the month; and
 - Have at least 6 personally enrolled Coaches each of whom has generated at least \$100 QV during the month

The Global Bonus Pool bonuses are earned based on the performance of your “Street Team” and the Street Teams of your enrolled Coaches. A Coach’s Street Team is comprised of the Coaches that he or she has personally enrolled and the Coaches enrolled below those Coaches. As such, a Coach’s Street Team differs from his or her Matrix as it is based on sponsorship genealogy and there is no spillover.



There are five Bonus Pools (see below) within the Global Bonus Pool. Each pool is funded with 4% of the company's commissionable sales volume each month. No Coach may receive more than 1 share of a pool.

The bonus pools are prorated with 40% Max Leg Rule and within 10 tiers. The Max Leg Rule means that a Coach can count up to 40% from a single enrollment leg towards any of the applicable group totals.

The Pools and how to qualify are:

1. **Jump Start Pool** – Only available to qualify during a Coach's first 30 days of signing up. To qualify, a new Coach will need to meet the following requirements within 30 days of enrolling:
 - a. Be Active;
 - b. Have personally enrolled one (1) Player;
 - c. Have personally enrolled five (5) Coaches (each of whom is Active); and
 - d. Have a minimum of 25 Active Coaches within their matrix.
 - e. Coaches who qualify for this pool will receive one equal share of the pool.

2. **Rookie Pool** – To qualify to participate in the Rookie Pool, a Coach must meet the following requirements during the subject month:
 - a. Have personally generated at least \$50 QV;
 - b. Have personally enrolled and maintained at least two (2) Active Players (Basic, Premium or Elite – Free & Fun Players do not count for this requirement);
 - c. Have a minimum of three (3) personally enrolled Coaches each of whom is Active; and
 - d. Have a minimum of 100 Active Coaches within their Street Team.
 - e. Coaches who qualify for this pool will receive a pro-rated share of the pool based on the total QV of all Coaches in their personally enrolled Street Team through 10 levels minus the strongest leg.

3. **All Star Pool** – To qualify to participate in the All Star Pool, a Coach must meet the following requirements during the subject month:
 - a. Have personally generated at least \$75 QV;
 - b. Have personally enrolled and maintained at least three (3) Active Players (Basic, Premium or Elite – Free & Fun Players do not count for this requirement);

- c. Have a minimum of five (5) personally enrolled Coaches each of whom is Active; and
 - d. Have a minimum of 500 Active Coaches within their Street Team.
 - e. Coaches who qualify for this pool will receive a pro-rated share of the pool based on the total QV of all Coaches in their personally enrolled Street Team through 10 levels minus the strongest leg.
4. **MVP Pool** – To qualify to participate in the MVP Pool, a Coach must meet the following requirements during the subject month:
- a. Have personally generated a minimum of \$100 QV;
 - b. Have personally enrolled and maintained at least four (4) Active Players (Basic, Premium or Elite – Free & Fun Players do not count for this requirement);
 - c. Have a minimum of eight (8) personally enrolled Coaches each of whom is Active; and
 - d. Have a minimum of 1,000 Active Coaches within their Street Team.
 - e. Coaches who qualify for this pool will receive a pro-rated share of the pool based on the total QV of all Coaches in their personally enrolled Street Team through 10 levels minus the strongest leg.
5. **Hall of Fame Pool** – To qualify to participate in the Hall of Fame Pool, a Coach must meet the following requirements during the subject month:
- a. Have personally generated a minimum of \$125 QV;
 - b. Have personally enrolled and maintained five (5) Active Players (Basic, Premium or Elite – Free & Fun Players do not count for this requirement);
 - c. Have a minimum of ten (10) personally enrolled Coaches each of whom is Active; and
 - d. Have a minimum of 2,500 Active Coaches within their Street Team.
 - e. Coaches who qualify for this pool will receive a pro-rated share of the pool based on the total QV of all Coaches in their personally enrolled Street Team through 10 levels minus the strongest leg.

Additional bonuses will be rewarded based on Player acquisition with Coaches receiving exclusive items as incentives in addition to earnings through the Street Team Compensation Plan. These items may include sports memorabilia, tickets to games, trips to major sporting events and high-ticket rewards.